



## Tourism & Events Department

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### NOTIFICATION OF SPECIAL EVENT IN DOWNTOWN SCOTTSDALE

On February 13, two events will take place within the Downtown Scottsdale area – the 63<sup>rd</sup> Annual Parada del Sol Parade and the Trail's End Festival, which historically have been centered on and near Scottsdale Rd. In fact, the parade route is almost identical to the original 1959 parade route, which ended with a family barbecue now the Trail's End Festival.

The intent of this notification is to provide details about the upcoming events for those in and near the Downtown Scottsdale area:

- WHAT: 63rd Annual Scottsdale Parada del Sol Parade & Trail's End Festival
- WHERE: Parade – Begins on Scottsdale Rd, just south of Camelback (Stetson to 2<sup>nd</sup> St) and ends on Brown Ave at Indian School Rd. (2<sup>nd</sup> St to Indian School Rd). [\*The parade map is online.\*](#)
- Trail's End Festival – Between Indian School Rd and 2<sup>nd</sup> St and Scottsdale Rd & Brown Ave.  
[\*The festival map is online.\*](#)
- DATE: Saturday, February 13, 2016
- TIME(s): Includes staging, event and de-staging:  
4 a.m. to Noon for areas north of Indian School (Parade)  
4 a.m. to 8 p.m. for areas south of Indian School (Parade & Trail's End)  
NOTE: Scottsdale Rd will reopen at 6 p.m.; final load out concludes by 8 p.m.
- WEBSITE: [www.paradadelsolparade-trailsend.com](http://www.paradadelsolparade-trailsend.com)
- CONTACT: ONSITE, DAY OF: Kevin Koziol, (602) 620-3351

#### EVENT DETAILS:

- Parade hours are 10 a.m. until Noon on Saturday, February 13
- Trail's End Festival hours are Noon until 5 p.m. on Saturday, February 13
- Pre-staging activities - event site chalked, equipment deliveries, and installation of no parking notification signs will begin early Friday morning, February 12. (NOTE: While no parking notification signs will be posted all day Friday with detailed information, parking IS allowed all day and night UNTIL 3 a.m. Saturday, February 13.
- Load in will begin early morning Saturday, February 13 at 3 a.m. and event load out will conclude by 8 p.m. on Saturday evening.
- Scottsdale Rd from Camelback to Indian School will be closed from 4 a.m. until Noon.
- Scottsdale Rd from Indian School to 2<sup>nd</sup> St will be closed from 4 a.m. until 6 p.m.
- Scottsdale Rd North bound lanes from 2<sup>nd</sup> St to Osborn will be closed from 4 a.m. until 6 p.m.
- There will be amplified sound via public address announcers for the parade during the hours of 10 a.m. to Noon; Live entertainment on various stages throughout the Trail's End Festival during the hours of Noon to 5 p.m.

## MERCHANT DELIVERIES

- Business are encouraged to schedule weekend deliveries on Friday, February 12
- Any Saturday deliveries should be scheduled prior to 9:00 a.m.
- All Saturday deliveries should be directed to 2<sup>nd</sup> St. & Brown Ave (via Drinkwater Blvd.)
- There will be access restrictions on Saturday, February 13 from 10 a.m. - Noon during the parade.
- For any Saturday delivery issues, contact Kevin Koziol at 602-620-3351

## MERCHANT PARKING

If your business is within the event footprint of the Parade or Trail's End Festival and you are in need of parking, the event committee has secured 120 parking spaces in the Old Town Corral Parking lot near 2<sup>nd</sup> St & Brown Ave on a first-come, first-served basis. Please contact your area volunteers (see below) to obtain passes. (NOTE: No in or out access to this parking lot during the parade from 10 a.m. – Noon. As an FYI, there are 34 spaces allocated for general public handicap parking for vehicles displaying the HC placard or plate.

## CONTACTS FOR EVENT SPECIFIC QUESTIONS (PRIOR TO EVENT):

If you or any of the surrounding residents and businesses has questions about impacts of this event, please contact your area volunteer:

- Businesses/residents north of Indian School – Chrissy Lyman, (602)-524-7169
- Businesses/residents south of Indian School to 1<sup>st</sup> St – Kim Chiappetti, (602)-315-9321
- Businesses/residents south of 1<sup>st</sup> St – Tony Gardella, (480)-394-1204

## CONTACT FOR CITY QUESTIONS (PRIOR TO EVENT)

If you or any of the surrounding residents and businesses has questions about city services for this event, please contact:

- Cheryl Sumners, (480) 312-7834, [csumners@scottsdaleaz.gov](mailto:csumners@scottsdaleaz.gov)

## EVENT SET-UP TIMELINE

### Friday, February 12

12am	No parking notification signs installed and remain through event
Noon-5pm	Event site chalked
2pm-10pm	Equipment deliveries/pre-staging begins

### Saturday, February 13

3am	Towing of vehicles that remain within event site
4am	Parada Committee members arrive
4am	Street closures begin
4am	Event equipment set-up begins
6am	Trail's End vendor's displays load-in
7am	Street closures complete
7:30am	Parade lineup begins
10am-Noon	<b>2016 Parada del Sol Parade</b>
Noon	Scottsdale Road reopens (Camelback to Indian School)
Noon	Indian School reopens (Goldwater to Drinkwater)
Noon-5pm	<b>2016 Trail's End Festival</b>
12:30pm	Mayor's "Stars of Scottsdale" presentation
5pm	Event Ends
5pm	Vendor/Equipment load-out
5pm	Event clean up begins
6pm	Scottsdale Road reopens (Indian School to 2 <sup>nd</sup> Street)
8pm	Event load-out/clean up complete